

Volume 2
January 2020

As another year begins, Urbane strives to keep building on last year's achievements. In this issue, for the first time, words from the minds behind Urbane's exclusive designs.

Urbane Gazette



URBANE
design + build + live

Issue 1





Photographed by Cedric Louis-Jean

Building the Future

In 2019 we were able to connect with you like never before. Our expanded online network and open house, hosted in late October, facilitated some amazing discussions that we would like to carry into the new year. It was amazing to be able to share our passion for design with so many people and display all the hard work we put in over the past year.

We look forward to sharing a collaborative future together this coming year and further develop the rapport we shared in 2019. Sharing our passion for designing and building homes with all of you is truly amazing.

We are excited and look forward to continue designing and building award winning homes and add to our achievements from previous years.

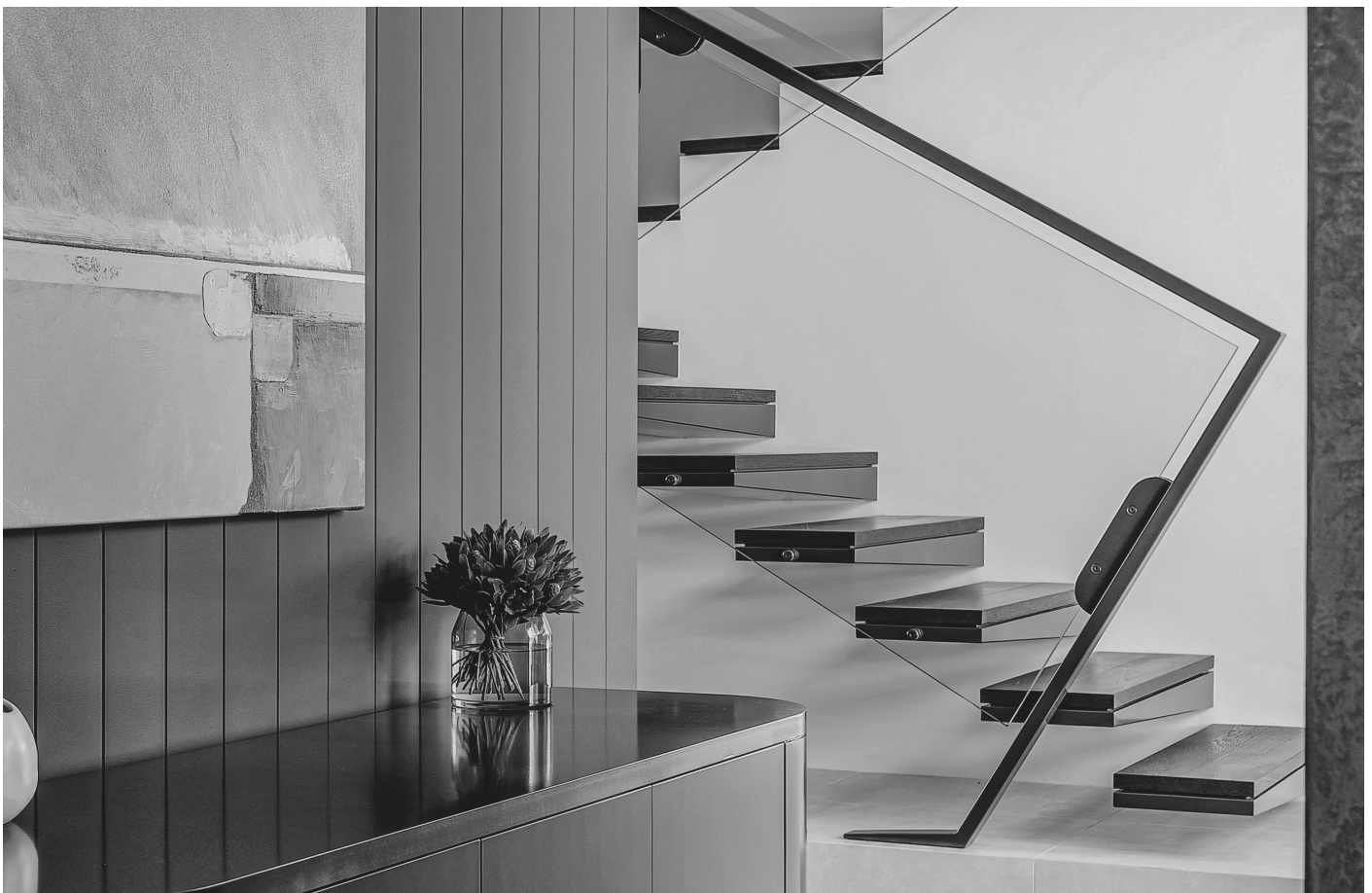


Minimalist, Sleek, Linear

You often see pictures of homes, maybe you visited one of our homes on display; fully built, fully furnished complex structures arranging space to balance aesthetic and function. It is hard to realise it was at its inception an idea; a blank sheet. In this article, the Urbane design team share with us a deconstructed picture of how an idea is given a form and the processes leading to the final product.

If you visited Retreat while on display, you surely remember the staircase ascending to the upper floor in its elegant linear geometry. Managing Director Steve Gliosca, Design Manager Rob Santella and Documentor/ Revit Technician David McKay guides us through the creative process of conceptualising this unique centerpiece.

Starting from the idea of a minimalistic and sleek design matching the monochromatic palette of the home, this truly custom structure revealed itself to be a real mathematical equation. Each dimension were meticulously calculated to ensure each element fits to form the unorthodox ensemble.



Photographed by Jody D'Arcy

The design intent was to create something with a surrealist feel. To realise this illusional effect of a floating staircase disappearing and appearing from the wall, all complex engineering mechanism that holds the structure together and ensure it is safe and rigid had to be hidden. Revealing only visually pleasing elements of the design and using minimum joints for safety ensures that the structure does not overpower the surrounding space.

Custom fixing mechanism, which were carefully designed to match the artistic scheme of the home, had to be researched and developed with the help of professionals in working with each material. The design team consistently worked on technical drawings and 3D models for communication to be as seamless as seamless can be between the design and construction crew.

Having the whole team on board who believed in the project and were motivated to overcome the challenges it involved was a vital contributor to achieving this archetype of dedication, creativity and craftsmanship.





Details that Matter



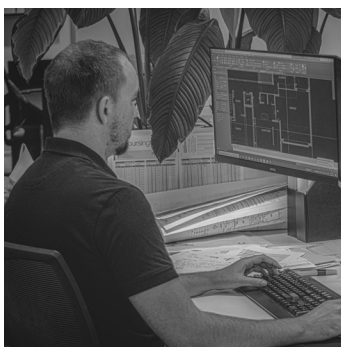
“This design element represents the true outcome of collaboration. Our clients have entrusted us with their homes and provided the freedom to create what we believe is very special. The home itself is a great testament of clients who respect the process to allow us to create and to the talented people that form the Urbane Team”

Steve Gliosca



“We were greatly motivated to create something that has never been done before. From our client to our trades, everyone was up to the challenge to push the materials to the limits of what can be done. Without this co-orporation, great ideas would just be ideas and would never evolve into inspiring structures. I was very satisfied with the built result of the design as it is a perfect replica of what I had imagined. I was really impressed with how the team handled and carried out the work to execute a truly one off custom sculptural element ”

Rob Santella



“The stair design was challenging in a structural perspective. We closely collaborated with contractors to be able to keep the artistic aspect of the design while ensuring structural and engineering feasibility. The final design and drawings were 3D modelled to provide a visual representation of our design aspiration to contractors, ensuring they have a clear understanding of what we wanted to achieve.”

David McKay



2019 - Our Expert Craftmanship Recognised

Highly Commended - TIDA Australia Bathroom Suite

Coastal Retreat bridges the gap between the interior and exterior, inviting the gorgeous coastline scenery by combining oak panels and Bernini stone floors. The warm wood tones and brilliant whites combine to brighten the bathroom and give the space the resplendence befitting of its location.



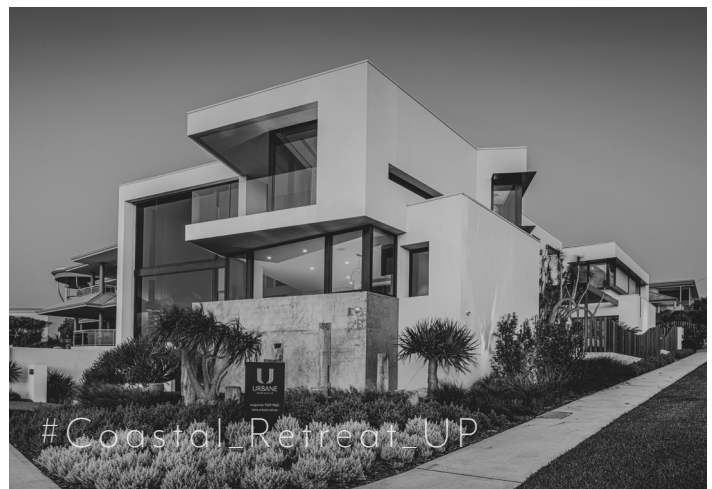
Winner - TIDA Australia Designer Kitchen

Coastal Retreat's kitchen is framed by a beautiful windows, opening the room to the breathtaking views of the Indian Ocean, overlooking the rear garden and pool; the gorgeous kitchen becomes the true epicentre of the home. In this instance Urbane brought detail to the next level, every facet of the design was carefully considered and ensured flow and continuity through the home.



Runner Up - 2019 TIDA Australia Homes - Designer New Home

Coastal Retreat, idyllically situated in Watermans Bay, was thoughtfully designed to capture the ocean views from every room. The home is a perfect conduit between the inside and the outside connecting the beautiful coastline with the stunning interior. Coastal Retreat was inspired by the client's brief for a family home to entertain and enjoy the many grandchildren and take in the serene ocean vista outside.



Photographs by Joel Barbitta (D-Max Photography)





Winner - 2019 TIDA Australia Homes - Designer Renovation

An original Bernard Seeber design built in 1988, the home remains a four-bedroom, three-bathroom home, the original spaces flowed with efficient use of natural light and excellent connection to the quarter acre site with charming gardens. The renovation incorporated the addition of a four-car garage in lieu of the double carport, an extension to the dining room which helped cater for the increased kitchen area and included the extension of the roof line to incorporate an outdoor alfresco and a total transformation to the rear free standing garage, to a games room and studio above.



Best Practice for Award Winning Build

Throughout the years, our team of experts have consistently delivered award winning homes, bringing life to your vision. Our commitment to quality construction resonates to each of our team member who with the right tools work at the best of their abilities.

With our experience designing and building luxury homes, we developed best practices in our mode of operation for an efficient process.

Each year, we choose to focus only on a very limited number of homes. This allow us to incorporate all our expertise and knowledge into every single home we deliver while ensuring each of them reflects the Urbane signature design and build.

Being able to take a home project from conception to realisation is for us our greatest source of motivation. Our passion to create and give form to client's aspiration for their dream home is at the very core of our award winning portfolio. We accompany our clients along the entire process which allows them to communicate all their requirements and give us the opportunity to explore those segments of their personality that we embody into their home.





#humansofurbane

Erika is the Interior Architect of Urbane. From defining internal and external colours which form the colour palette of the home to the meticulous selection of furniture, her role involves managing space to enhance its functional and aesthetic value.

Erika joined Urbane in 2017 carrying on her industry experience from a range of architectural and design practices and her academic journey from Curtin University.

"My favorite part of working with Urbane is the close collaboration we have with clients to create a home that reflects their lifestyle; homes they are proud of." - Erika Bashford

Follow us on LinkedIn and don't miss Erika's full story in #humansofurbane.

Designing a Collaborative Network

Inspired by your engagement on our platforms, we have developed new forms of media to create a better communication network with you. From this publication (the Urbane Gazette) to our social media initiatives, we are creating more avenues to better communicate our passion.

Connecting through our shared passion for design is truly rewarding and we are committed to facilitating these discussions.

The Retreat open house last year opened our eyes to your enthusiasm with our work. We are looking forward to our new network to receive your feedback and comments to create more initiatives that bring us together.

We are excited to collaborate with you again in 2020 and continue our passion of designing and building award winning homes.



Your Design + Build + Live Paradigm

The whole philosophy of Urbane gravitates around our design, build and live values. Each of which is portrayed through our creativity, craftsmanship and collaborations.

Since the very beginning of the Urbane story, we consistently worked on our skills and knowledge to keep progressing as designers and builders. Our 'live' value represents our belief that each member of our spectrum is a vital element of the whole Urbane family picture. This strong collaborative spirit between team members, clients, trades and people who follow our work with a shared passion for design and build allows a seamless workflow with everyone on board as a whole which is in our thoughts, greater than the sum of its part.

Today, as our values grow into a real symbol of our brand and is shared with so many people, we came up with a new content structure through hashtags.

You can now view and follow our work through the hashtags on the right side of the page.

In assurance of many more amazing years of shared passion for these beautiful structures we call home,

The Urbane Team

#designbyurbane

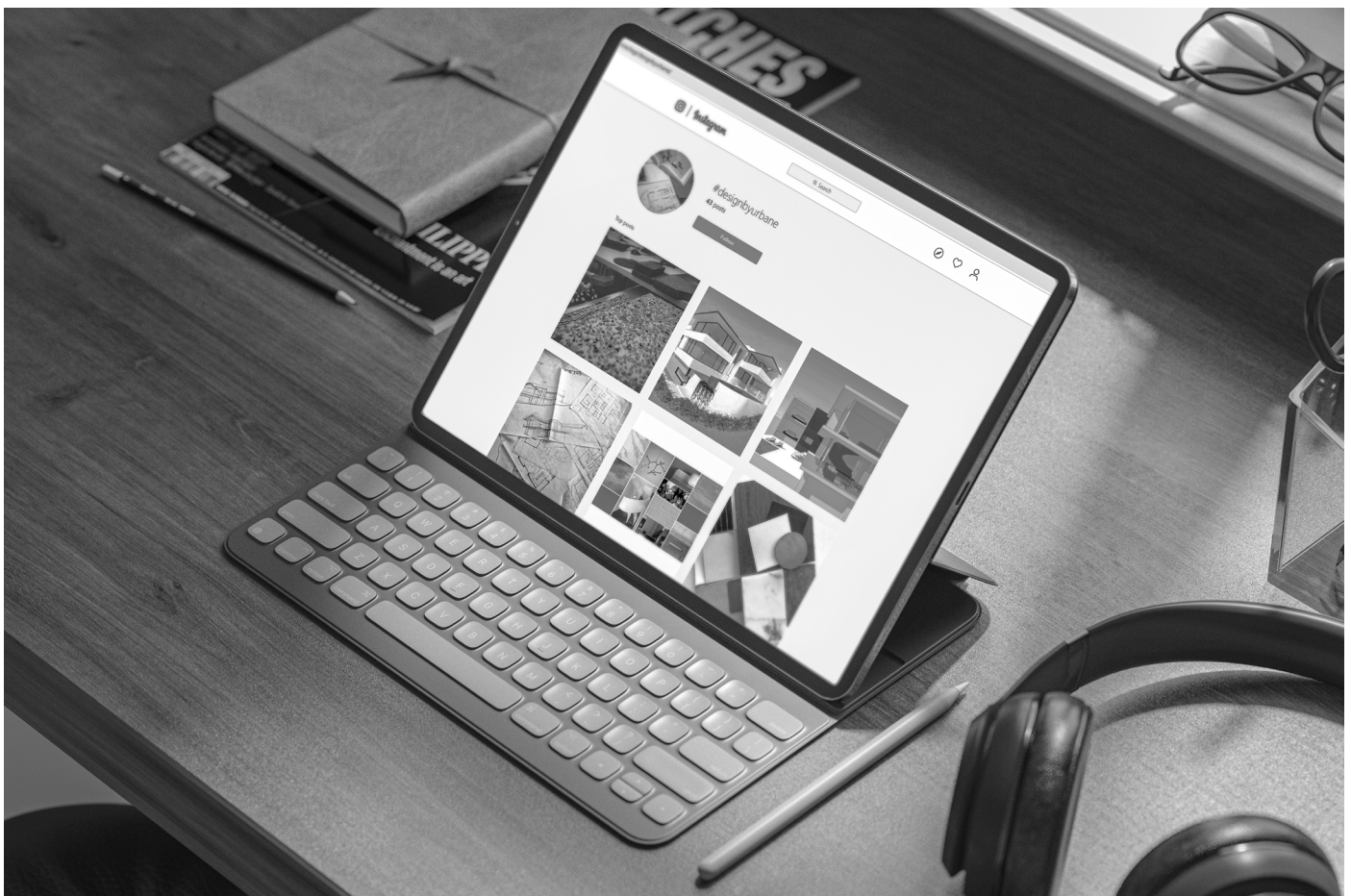
Our creativity and passion for design with 3D models, sketches and close ups of some of our favorite design elements.

#urbanebuilt

Our craftsmanship at work with pictures of construction sites representing the challenges involved in the realisation process.

#humansofurbane

A showcase of the people of Urbane; their stories, their passions, their thoughts.





Photographed by Cedric Louis-Jean

Our Vision for this Year

At Urbane, we strive to be innovative and creative in designing and building homes, and also in our collaboration with you. With that in mind, we aim to dedicate our expertise in creating a responsive and accessible Urbane network.

2020, being our 15th year designing and building beautiful homes, we are motivated to stay updated in technologies and current in our craftsmanship and network.

For us, adapting to recent technologies and tools is essential to delivering quality built with designs that provide invaluable living experiences to our clients. Closing this issue of the Urbane Gazette, we would like to invite you to visit our platforms and engage with us.

Next issue due in May 2020







URBANE

design + build + live

www.urbane.net.au

info@urbane.net.au

(08)9329 9560