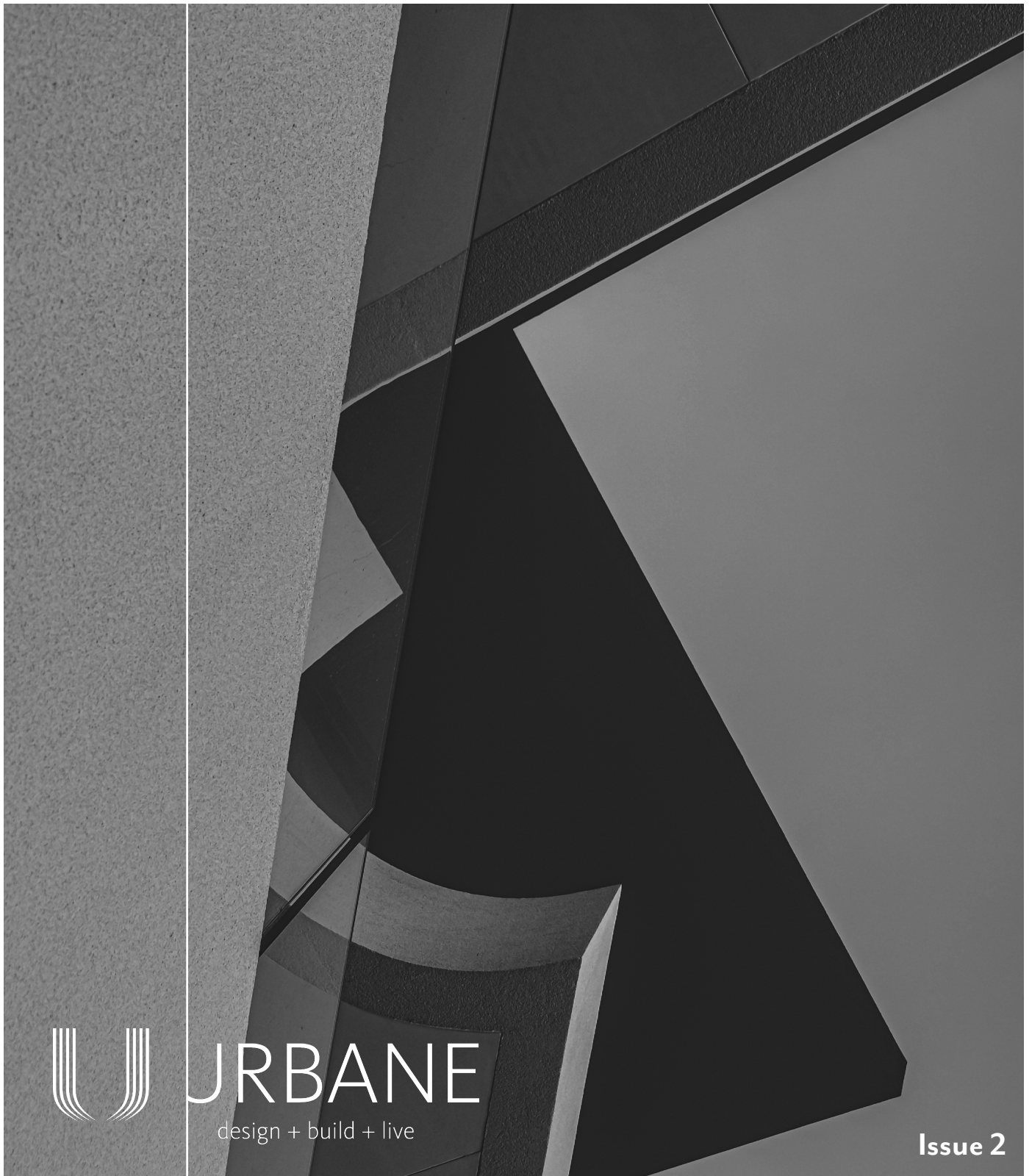


Volume 2
April 2020

For the 3rd publication of the Urbane Gazette, Managing Director Steve Gliosca gets close and personal by sharing with us the journey that shaped the Urbane of today.

Urbane Gazette



URBANE
design + build + live

Issue 2





This picture was taken before the pandemic outbreak in Western Australia and unfortunately does not reflect all the current members of the Urbane team, just the good looking ones 😊

United Through Turmoil

This quarter has been very challenging for businesses and people all around the world. Change in operation and administration was inevitable to adapt to the situation and ensure a safe environment for our clients, employees, and trades.

At Urbane, we took advantage of recent commotion as an opportunity to grow as a company with technology and logistics. To maintain social distancing and ensure proper communication throughout

our team, we adopted new communication tools allowing us to be more connected, responsive, and proactive than ever. We are very proud to be West Australians and look forward to our future.





Photographed by Cedric Louis-Jean

Steve Gliosca and the Urbane Story

When asked to write about Urbane, I was not truly sure where to start. A childhood dream to create, an adolescent with aspirations to have his own business, or the vision of an adult to provide a service that would succeed in a competitive marketplace.

I assumed nobody would want to read about me as a child so instead I decided to start my story from the birth of Urbane Projects.

The name originated from my wife, who very cleverly, introduced me to this word, I believe it is representative of who we are; providing for the suave and the sophisticated, living the true Urbane Lifestyle.

Early in 2005 I was introduced through a friend to my first client Mr and Mrs Lui and Despina Christos, albeit it started simply as some consultancy that later turned into Mr Christos's unwavering commitment to ensure I would be building his home. During these discussions with Mr Christos I was also designing a home for Glenn and Pauline Walker which I was also provided the opportunity to build. In July 2005 I was sitting on my own in a small office, I had committed to 12 months rent and had two projects to start, for two wonderful families.

Urbane was born with those two projects and the energy and motivation of my younger self. From there it grew... the following years were filled with referrals, more work, and a continual prospect of creating more relationships with amazing clients.



From Pragmatic to Creative

Sue to his academic and experienced background in quantity surveying, Steve Gliosca was “quizzed on many occasions on the building cost by people with design aspirations they could not afford.” That in mind, the concept behind the Urbane ethos started to take shape; as an idea, a dream.

A reflection of his own persona into a business model with both design and building expertise.

From a pragmatic craft to a more creative take on the business with endless opportunities, Steve felt from an early stage that the human connection of the job was the aspect he valued most.

Characteristic implemented in our operation through the strong collaboration we have with our clients, trades and team and summarised in our motto as “Live”.

Like any other business, we encountered many challenges through our journey to today: staffing, GFC and most recently the pandemic. But with a strong and reliable team, we have pushed through these challenges together, and became stronger and better at our offering for it.



Photographed by Joel Barbitta (D-Max Photography)

Looking back on previous years, Steve believes that it is the challenges within a project that truly create something special. An unparalleled passion for design and construction shared by our clients, team and trades allow the handling of projects pushing the limits of creativity and engineering feasibility. It would be negligent not to mention our clients’ personality here; this uniqueness that we incorporate in every corner of their home.

As a vision for the future and in direct quotes:

“There is no endgame in sight, I have far too much energy and passion for the industry. We have amazing homes currently under construction and more on the drawing table. It is important for us to know our capacity to always ensure the same quality final product. As far as opportunities come, we will keep on growing as a business and keep on creating.”

“Aside from the amazing portfolio of homes we amassed over the years, it is still the friendships that I created that I am most proud of. Both with clients and the Urbane team. We are all one unit of individuals full of passion for what we do.”

Steve Gliosca



A Serious Team for Serious Building



Vinko Damjanovic
Estimator

Vinko has an impressive count of over 20 years' experience in all aspects of building. Working closely with the design team during the design phase, he forecasts the cost plan to materialise Urbane's exclusive designs.



Todd Grace
Contract Administrator

Todd is a motivated individual with over 10 years of experience in residential and commercial construction. Specialised in renovations, extensions and refurbishment, he sources his expertise from previous roles as building manager, estimator and project coordinator.



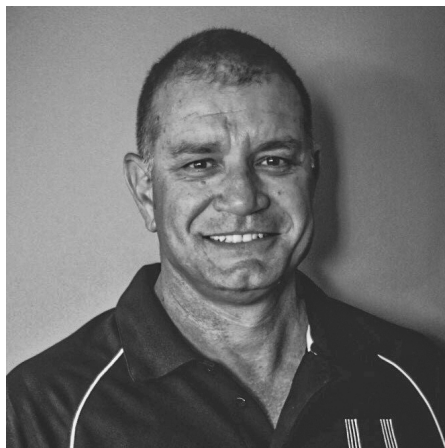
Ben O'Donnell
Contract Administrator

Ben draws from years of experience in the residential building industry. With ten years in documenting control, scheduling, estimating and site supervision, he acquired skills and knowledge from different perspectives in the field of construction.



Marco Rapanaro
Site Supervisor

Marco is a highly experienced supervisor of exclusive homes. Being a registered builder with 14 years of experience as a supervisor and a total of 27 years in the building industry, he is a perfect match to manage the construction of Urbane's exclusive homes, drawing on his attention to design and trade background.



Claude Romano
Site Supervisor

Claude accumulated a solid 30 years of experience in the field of construction including 15 years as a registered builder in luxury home building. His passion to carry out the designers' intent into physical form is a great addition to the Urbane team.



Reinhard Schwager
Site Labourer

Reinhard is the "jack of all trades" of Urbane construction sites. He handles any physical or manual work on site. Reinhard is an important member of the Urbane team and allows efficiency to deliver work on time and the handling of unexpected tasks.



The Winning Formula

At Urbane, we proud ourselves for being both the designer and the builder which allow us to implement our signature style in both the creative and physical spectrum. In order to achieve this meticulous transition from drawings to bricks and mortar, we invest many hours in recruiting the perfect team.

A team made up of people with a portfolio of personal achievement with a personality and working style that match the other members is key to our savoir faire.

Our building team englobes very diverse personnel with different professional backgrounds and demographics. This combine skill sets creates Urbane's intellectual asset and craftsmanship.

Throughout our years designing and building award winning homes, we devised best practice principles and mode of operation to fit with our deliverables and all stakeholders. So recognised are our best practice principles that on many occasions we are invited to tender on other designers and architects work. We are proud of this fact and of our competitiveness in the marketplace.

Our winning formula is not focused on outcome, it is focused on our team who ensures the expected outcome.





#humansofurbane

Vinko joined the Urbane team in 2016 as an Estimator. His role consists of pricing homes which includes working with our design and construction teams while liaising with suppliers and subcontractors to ensure an accurate pricing to meet the clients' expectations.

Vinko started with an apprenticeship in cabinet making and then laying bricks for several years. A back injury forced him to change career path. He now uses his experience and knowledge in the construction field in estimating/scheduling.

"What I like most about working with Urbane is working with both our design and construction teams to ensure we meet the clients' budget and be part of delivering a home that exceeds their expectations."

Follow us on LinkedIn and don't miss Vinko's full story in #humansofurbane.

Our Brand New Website

Since last year, we have invested a lot of time in developing new ways to communicate with you.

After extending our social media network to new platforms and improve our existing one, we finally published our brand new website.

Designs inspired by our design, build, live philosophy in both visual and textual representation, this final piece of our new Urbane network acts as a central beam supporting and connecting other platforms.

The response we had following those new initiatives were truly rewarding and inspire us to design build and live with you in this new network of shared passion for those striking buildings we call home.



#urbanevscorona

During the COVID-19 outbreak in Western Australia, we started the social initiative #urbanevscorona. The idea first came as an internal practice within our team to sustain a healthy mental wellbeing among employees but decided it would be more meaningful to share it with all of you.

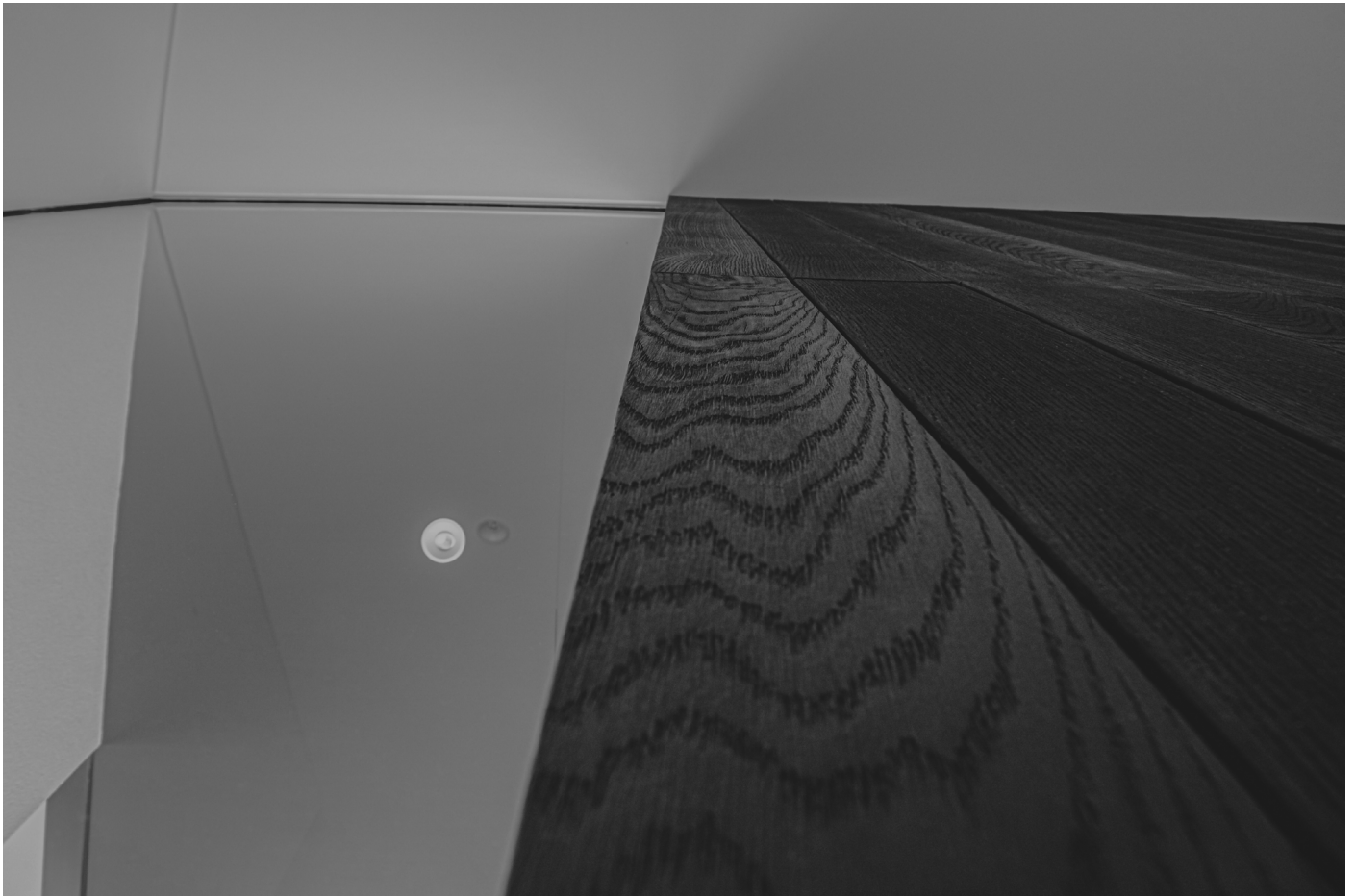
The pandemic impacted our everyday life and the way we do things with measures taken to protect our community from the virus. However, being physically safe is not enough to be healthy.

Being among the lucky ones in an industry that was allowed to keep operating with necessary measures taken, we understand how stressful these times can be and the toll it takes on our mental wellbeing. With this collateral crisis in mind, we decided to, in our own way, spread the good vibes and maintain a healthy mental wellbeing.

Today more than ever we are proud to be Western Australian; together we managed to flatten the curve while mitigating the disruptive impact on our economy.

From the whole Urbane team, thank you to all of you who shared with us their happy moments during these difficult times.





Photographed by Cedric Louis-Jean

Get Involved!

From day one, our human networking is at the very core of who we are and aspire to be as a business. “Live” in our motto; Design + Build + Live is all about you.

In the last few decades, communication technology dramatically evolved into the hyperdynamic and fast paced network it is today. To not fall behind and stay up to date with the tools available, we constantly plan the next step.

To help us create an ideal network for you, we encourage any feedback, thoughts and ideas on the content you expect from us.

Together, let's create an
Urbane network in our image.

Next issue due in August 2020







URBANE

design + build + live

www.urbane.net.au

info@urbane.net.au

(08)9329 9560