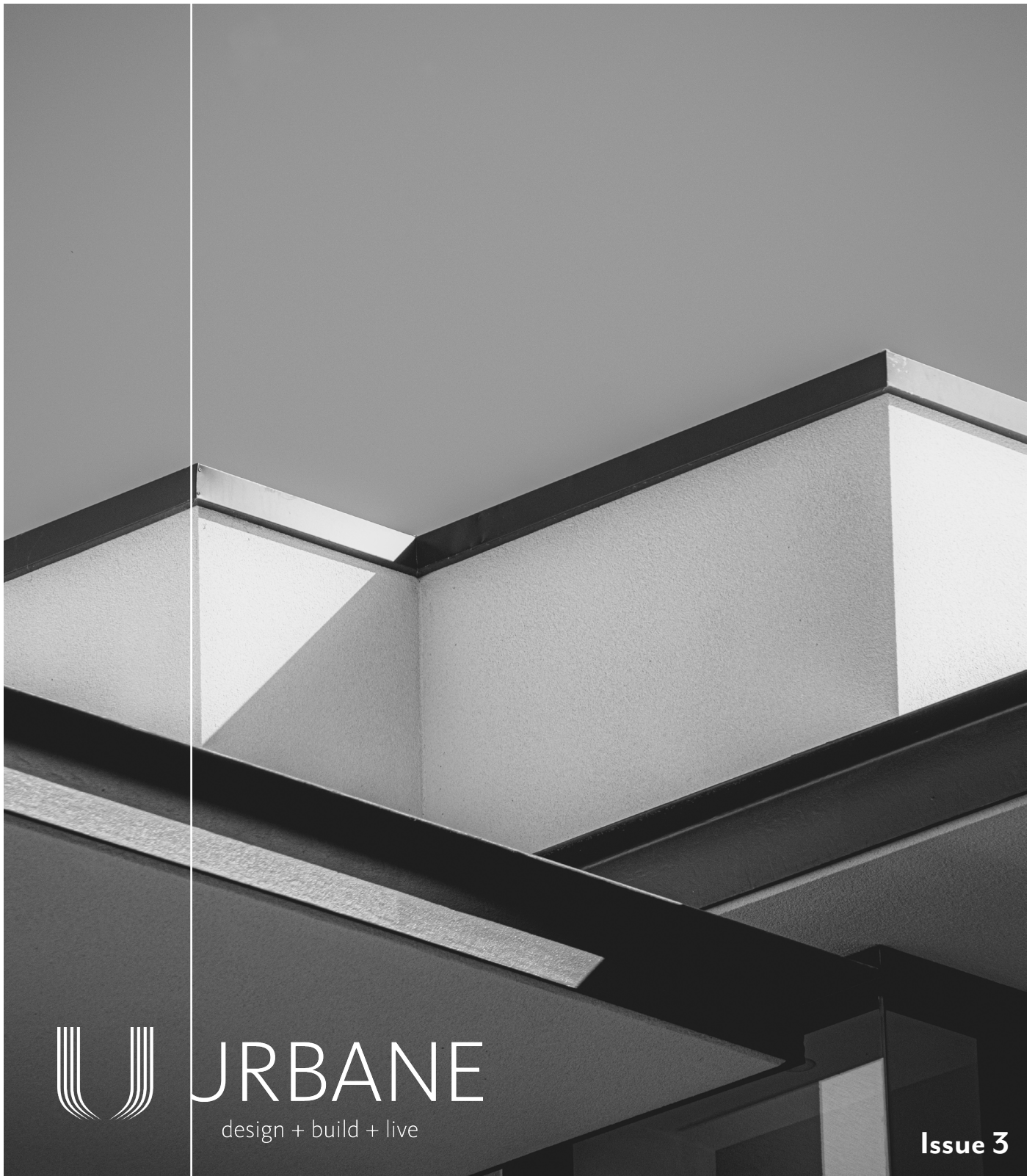


Volume 2
July 2020

This issue marks the fourth
publication of the Urbane Gazette
and one year since the first release.
In this publication, design insights on
our newly built home: MCM House

Urbane Gazette



URBANE
design + build + live

Issue 3





Photographed by Cedric Louis-Jean

A Sum of Exceptional Parts

Sometimes, we only see things as a whole and we fail to notice all the different elements it's made of. In that same perspective, our clients, staff, trades, suppliers and all the people who follow our work are the components that form Urbane. An assembly which is more than just the sum of its parts.

Like in architecture, a solid foundation using structural networking is essential for appealing design and a reliable build. Our human networking includes the same meticulous interconnectivity and same

amount of work in finding the right collection of individual talents. Together we strive to deliver memorable homes.



Iconic, Immersive, Stylish

In this article, the Urbane team share with us details of our latest design and build, MCM House that has recently welcomed a happy family. Words, memories, thoughts and representations from Steve Gliosca, Rob Santella and Erika Bashford, lead designers on this project.

The client wanted a midcentury aesthetic with a modern interpretation. The materials were key elements of the design to create unique architectural details such as floating roof planes, robust detailing both internally and externally to reinforce the structural imagery we wanted to achieve.

The site presented challenges in size, topography and with building height restrictions. With proper planning and clever distribution of space, our team managed to use the unique features of the site to create a design taking full advantage of the terrain. With a three-floor structure, we were determined to create immersive and memorable spaces on each floor.



Photographed by Cedric Louis-Jean

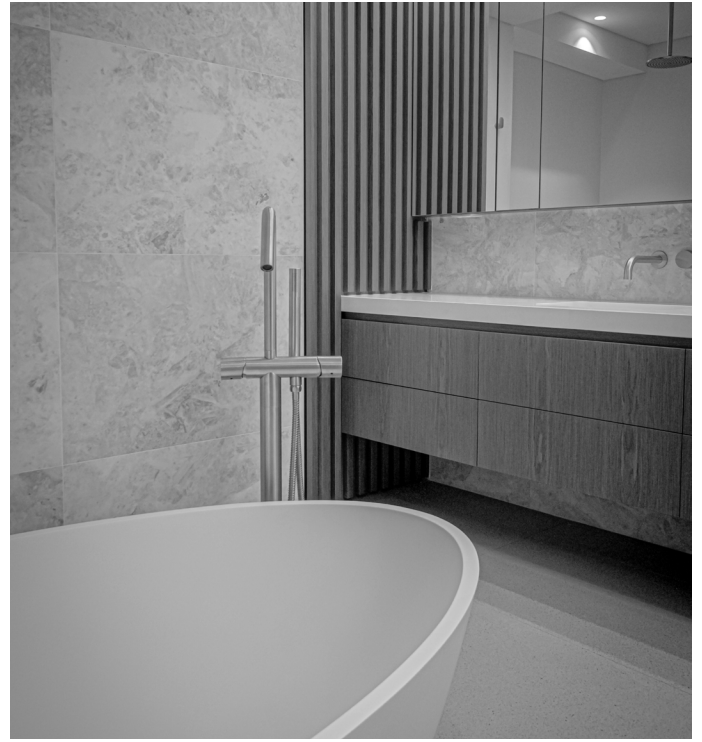
The next challenge was to plan how the spaces connect seamlessly, to offer the best living experience keeping a good balance between the aesthetic and function. Having met the clients years earlier, allowed us to have a better understanding of their expectations and idea of their dream home.

Our interpretation of their philosophy can be summarised as: “an iconic home, modern with a mid-century flavour”

“...our absolute delight having moved into our new home. The design works seemly, the quality of the finishes is fantastic and the coming together of both makes for a wonderful comfortable, beautiful home and very happy family...”

Tony Ryder
Homeowner





A Mid Century Modern Feel



"Our Team carried this brief out to perfection and the end result testifies for that, from the architecture to the cabinetry, and all the finest details in between...This home was a pleasure to create and deliver to our clients. They were clear in their brief but also open to new ideas. It was a wonderful collaboration with everyone involved."

Steve Gliosca



"I am very satisfied with the overall result both with the substantial presence of the structure and the spaces we created...We could not have achieved this result without the trust of our clients who always believed in our ability to create this home."

Rob Santella

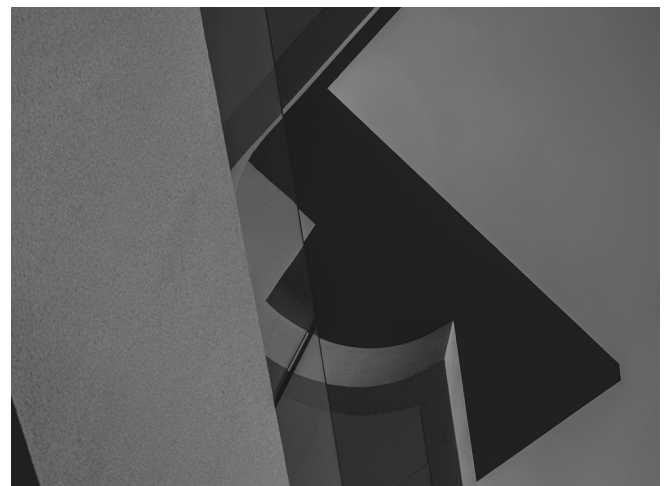
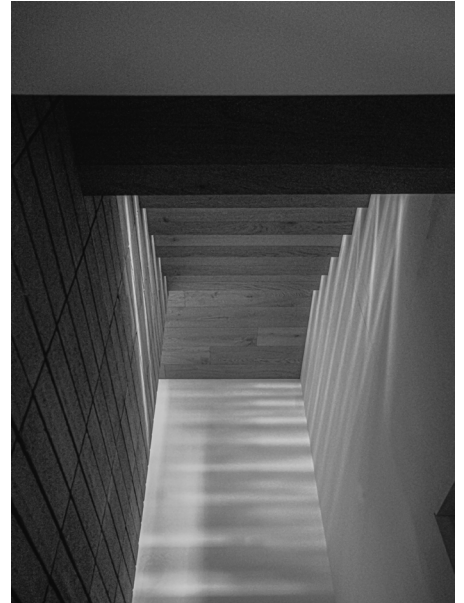
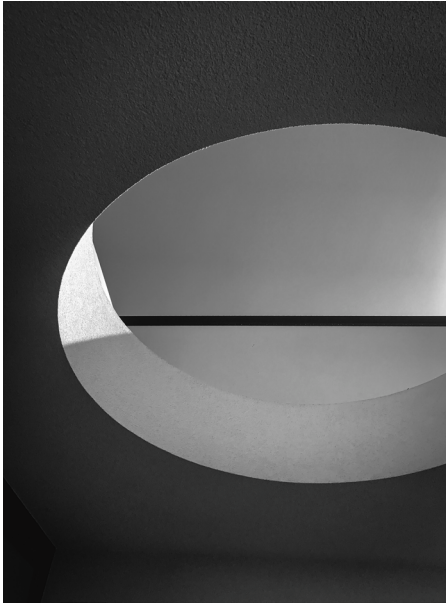


"Our focus was to design a home inspired by mid-century elements, while creating spaces unique to the lifestyle of our clients. The finishes and detailing throughout the home really reflect the level of consideration involved in all design elements. We're very proud of this beautiful home - all aspects come together seamlessly to create a home that is sophisticated and refined"

Erika Bashford



The Art of Building



A Tribute to The Craft

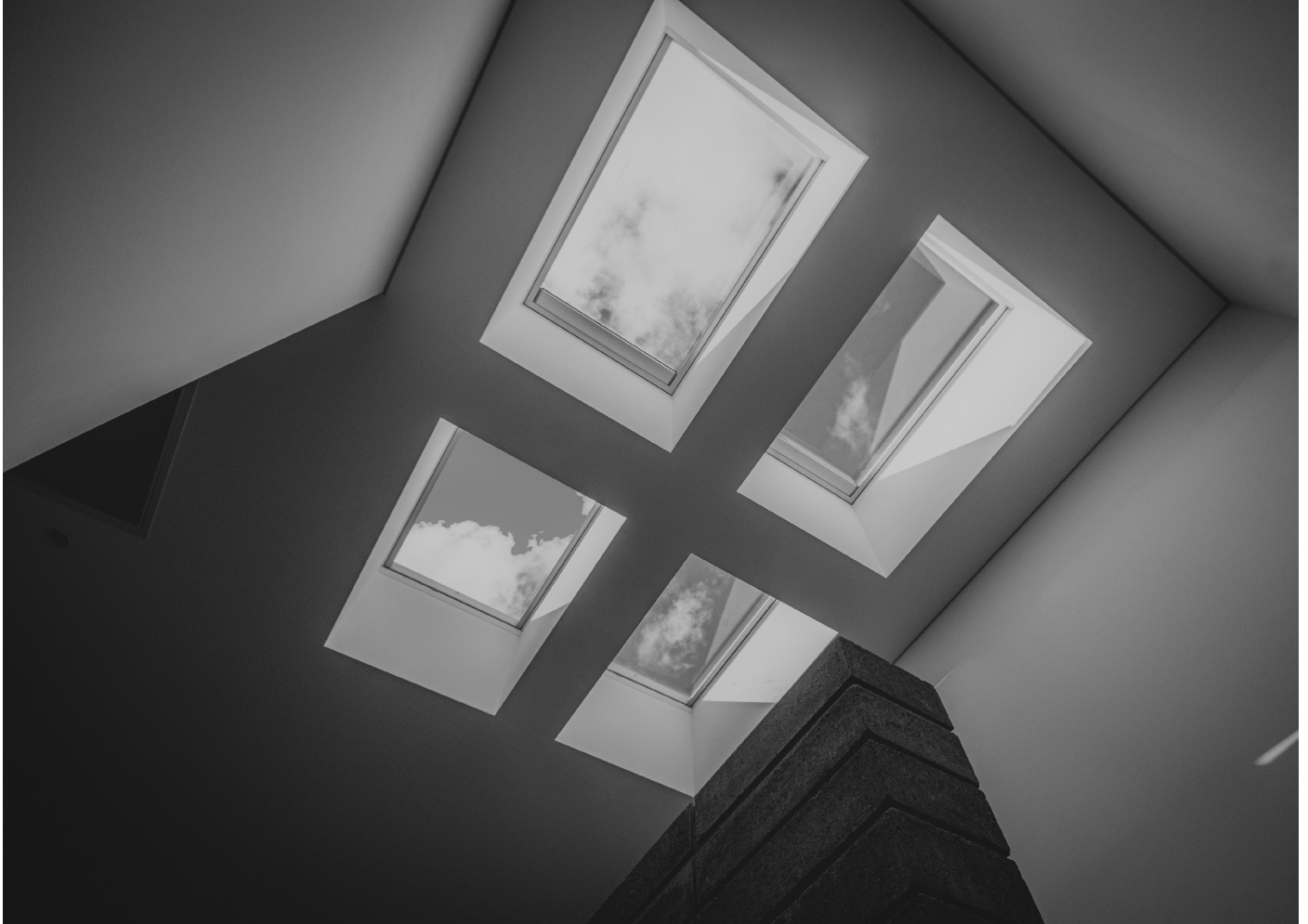
Quoting Walt Disney, “you can dream, create, design, and build the most wonderful place in the world, but it requires people to make the dream a reality.”

In the industry of luxury home building, the finished product is usually in the spotlight; high resolution pictures of ideally styled spaces. It is easy or almost natural to forget the process to execute the design of our homes; the process of construction.

Being both designer and builder, we greatly value this process and our team of very talented and passionate builders, who ensure the realisation of our homes.

As a tribute to the craft of building, we consistently work on creating pictures of construction sites, unfinished and almost poetic sceneries that reflect the hard work and craftsmanship behind an Urbane home.

To have access to our collection of building pictures and view new ones in real time, follow our hashtag #UrbaneBuilt on Instagram.





#humansofurbane

Marco joined the Urbane team in 2014 as a site supervisor. His role involves monitoring the progress of our construction projects and ensuring compliance with our operational health and safety policy. He also supervises workers and subcontractors while evaluating performance to ensure expected deadlines are met.

Marco has an impressive accumulated 27 years in the construction industry, including 14 years as a supervisor. Drawing on his attention to design and his trade background, he is a perfect match to carry our design briefs into the reality of construction, and ensure Urbane exclusive home designs are kept to the highest standard in each and every project.

“My favorite part of working with Urbane is that we work on a very limited numbers of homes where we get to work closely together in all areas of the company and have a lot of input in the best way to approach things.”

Follow us on LinkedIn and don't miss Marco's full story in #humansofurbane.

More Than a Brand; a Lifestyle

Our custom homes are designed from the people, the soon to be homeowners. An extension of their individuality and lifestyle.

It can be challenging to grasp the complexity of an individual and conceptualise from their thoughts, ideas, and expectations. We take it as motivation; the difficulty being an opportunity to surpass ourselves and create something very special.

Looking back at previous work, we do not remember a building, but a collection of diverse ideas, hours of collaboration and friendships made, happy families and the result of incommensurable teamwork.

We remember you and your uniqueness.



Papotto Family, Marmion



New Talents for a Growing Team



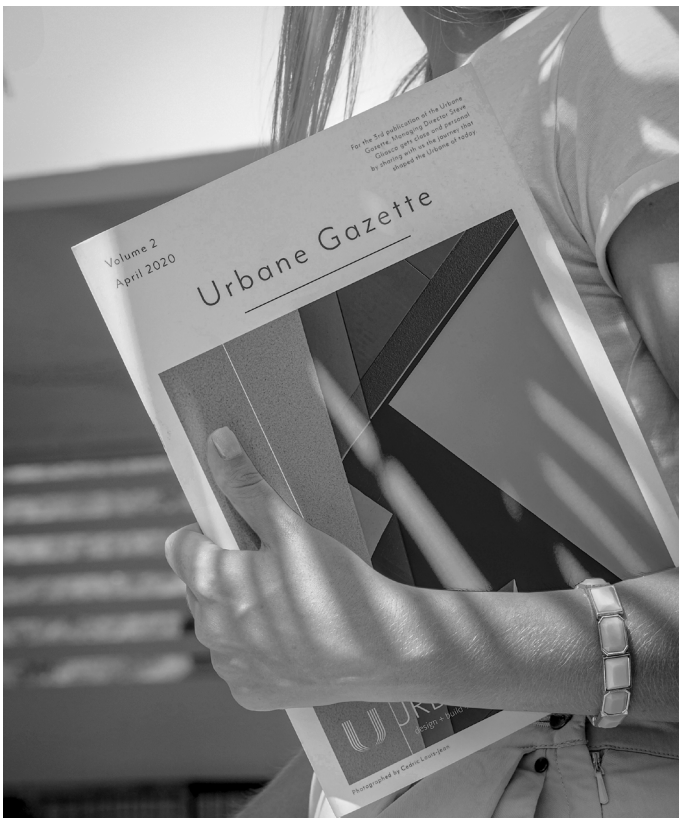
Marinda Ergovic

Marinda is Urbane's new architectural graduate and designer. With a postgraduate in architecture, background in research, and work experience in London and Australia, she is a great addition to our talented team.



Noorudeen Khan

Urbane's new architectural draftsman, Noorudeen, a great addition to our growing team with his skillset and experience in producing full documentation drawings to capture all design intent ready for construction.



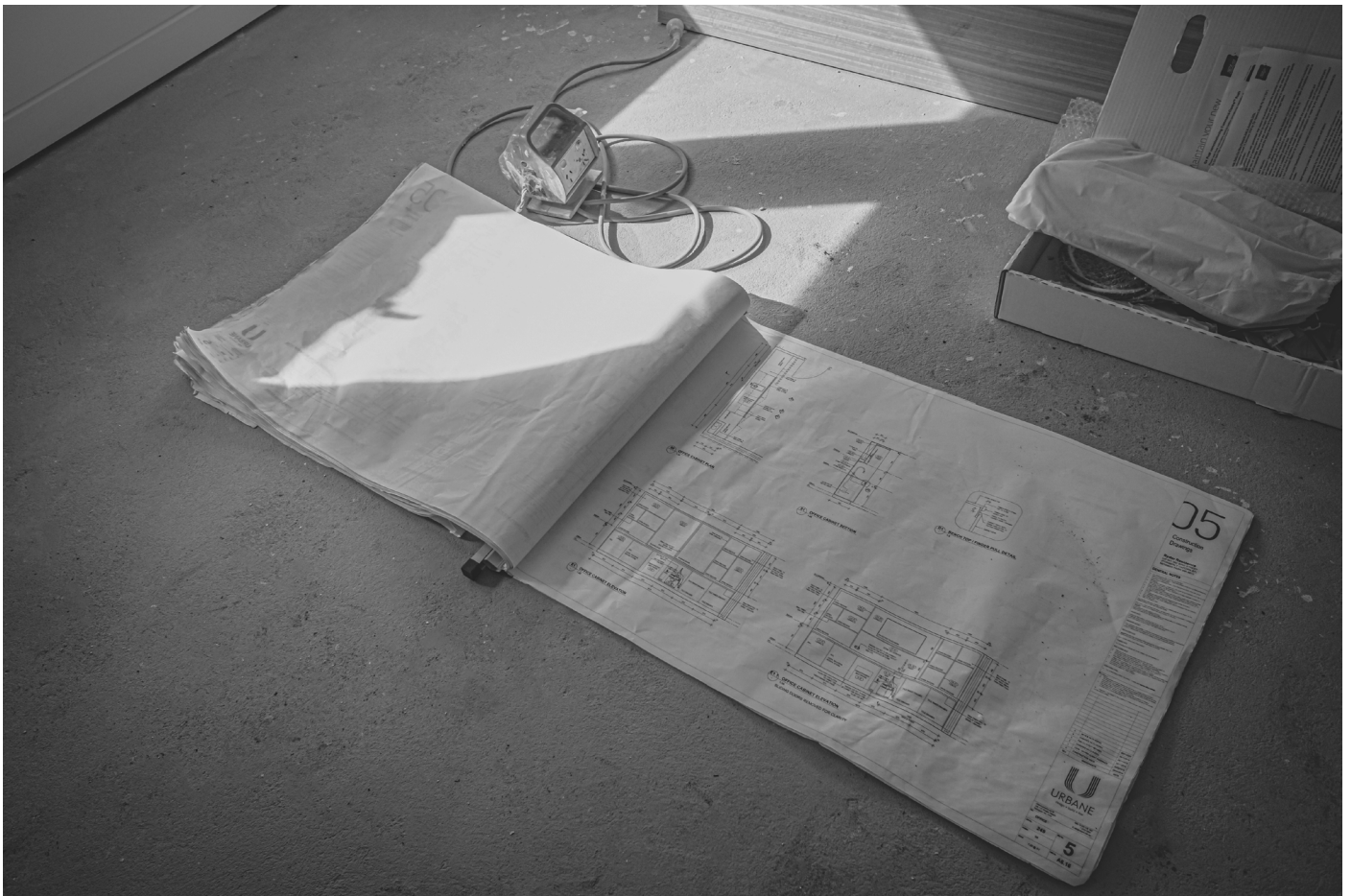
Beyond Operations

Having designed and built many award-winning homes in the last decade and business being more challenging than ever, we are now dedicating time in working on the small details of our brand: communication, media, and online presence.

We believe those details are essential to better collaborate with you. From print to screen, we now have a dedicated team to create avenues for us to connect effortlessly and meaningfully.

We always welcome your feedback and contribution in our journey.





Photographed by Cedric Louis-Jean

Between Ideal and Rational

Idealist and rationalist thinking are almost always in disagreement. However, architecture brings them together. A realistic work of art, an artistic reality.

We all have our ideal home in mind. Sometimes surrealist, sometimes realist. Our work consists of blurring the line between the two; keeping most of the dream in the reality. Something between a Dali and a Courbet.

We are very proud of the people who make our home projects real. Our passionate and talented team, clients who respect and are passionate about design and our trades, experts in their craft.

Next issue due in November 2020







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